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### **Unobtrusive Methods In Social Research**

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Unobtrusive measures are measures that don't require the researcher to intrude in the research context. Direct and participant observation require that the researcher be physically present. This can lead the respondents to alter their behavior in order to look good in the eyes of the researcher.

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## **Social Research Methods - Knowledge Base - Unobtrusive ...**

Unobtrusive Measures: Nonreactive Research in the Social Sciences by Eugene J. Webb, Donald T. Campbell, and others, published in 1966, was just that. It was ingenious and humorous and innovative, a real pleasure to read, detailing and categorizing new and

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innovative research methodologies.

## **Unobtrusive Methods In Social Research (Understanding ...**

Social Research Methods/Unobtrusive  
Research. - Variable identification and  
measurement in content analysis  
depend on clarity of the unit of analysis.  
- Content Analysis involves coding which

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may attend to both manifest and latent content. The determination of latent content requires judgements by the researcher.

## **Social Research Methods/Unobtrusive Research - Wikibooks ...**

Unobtrusive Measures: Nonreactive



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Research in the Social Sciences by Eugene Webb and others. It was published originally in 1966 and is one of the most widely cited books on research methodology around.

## **Unobtrusive methods in social research - Occidental College**

Unobtrusive methods in social research.

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Unobtrusive Methods in Social Research is a worthy successor to Webb et al. It is up to date, comprehensive and clearly written. It will help undergraduates to understand what has become a standard topic on research methods courses and it is hoped that it will encourage postgraduate students...

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## **Unobtrusive methods in social research - Raymond M. Lee ...**

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## **Research**

Unobtrusive research. Unobtrusive measures should not be perceived as an alternative to more reactive methods such as interviews, surveys and experiments, but rather as an additional tool in the tool chest of the social researcher. Unobtrusive measures can assist in tackling known biases such as

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selection bias and experimenter's bias.

## **Unobtrusive research - Wikipedia**

Unobtrusive research Methods of collecting data that don't interfere with the subjects under study. refers to methods of collecting data that don't interfere with the subjects under study (because these methods are not

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obtrusive). Both qualitative and quantitative researchers use unobtrusive research methods.

## **Unobtrusive Research: What Is It and When to Use It?**

In research, an unobtrusive measure is a method of making observations without the knowledge of those being observed.

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Unobtrusive measures are designed to minimize a major problem in social research, which is how a subject's awareness of the research project affects behavior and distorts research results .

## **Unobtrusive Measures in Sociology Experiments**

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Unobtrusive research is cost effective and allows for easier correction of mistakes than other methods of data collection do. The Hawthorne effect, which occurs when research subjects alter their behaviors because they know they are being studied, is not a risk in unobtrusive research as it is in other methods of data collection.



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## **14.2 Strengths and weaknesses of unobtrusive research ...**

Pros and Cons of Unobtrusive Research .  
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Methods for Everyday Life . How Do We  
Know What We Know? LEARNING  
OBJECTIVES. ... Reading and  
Understanding Social Research.

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Sociology in Everyday Life. Reading Reports of Sociological Research.

## **Pros and Cons of Unobtrusive Research | Open Textbooks for ...**

Chapter 11. Unobtrusive Research In unobtrusive research, researchers do not have direct contact with people. Therefore, subjects' behavior are not

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affected by the research itself. Topics covered in this chapter  
Types of unobtrusive research  
Content research  
Analysis of existing data (secondary data analysis)  
Historical/comparative analysis

**What are the three types of Chapter 11. Unobtrusive ...**

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Unobtrusive methods produce data that are not elicited in this way. Instead data are "found" in the world, captured from various forms of observation or are retrieved from data repositories of various kinds. The production of unobtrusive methods requires considerable ingenuity on the part of the researcher and this book explores the

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methods involved and how they are produced. There are also ethical problems associated with unobtrusive methods which are discussed in the book.

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collecting data that don't interfere with the subjects under study. refers to methods of collecting data that don't interfere with the subjects under study (because these methods are not obtrusive). Both qualitative and quantitative researchers use unobtrusive research methods.

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## **Unobtrusive Research: Qualitative and Quantitative Approaches**

Unobtrusive research (or unobtrusive measures) is a method of data collection used primarily in the social sciences. The term unobtrusive measures was first coined by Webb, Campbell, Schwartz, & Sechrest in a 1966 book titled *Unobtrusive methods: Nonreactive*

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research in the social science. They described methodologies which do not involve direct elicitation of data from the research subjects.

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The paper 'Unobtrusive Methods in Social Research' touches upon



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documentary research which has its distinct advantages as a method. For one, it is considered an Our website is a unique platform where students can share their papers in a matter of giving an example of the work to be done.

### **Unobtrusive Methods in Social Research Essay Example ...**

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Unobtrusive methods are qualitative, exploratory and inductive, making them appropriate for an array of social research topics, especially in the era of advanced information technology and widespread digital communication due to the plethora of data available for study through digital means. Strengths of unobtrusive research methods

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## **Unobtrusive Research Methods - An Interpretative Essay**

Unobtrusive methods: an introduction  
UNOBTRUSIVE METHODS There is today, in social science circles, a simple and persistent belief that knowledge about people is available simply by asking. We ask people about themselves, and they

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tell us. Either we ask them a series of questions in a survey or we have a discussion with

## **Unobtrusive methods: an introduction**

In research, an unobtrusive measure is a method of making observations without the knowledge of those being observed.

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Unobtrusive measures are designed to minimize a major problem in social research, which is how a subject's awareness of the research project affects behavior and distorts research results.

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