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## **The One Hour Content Plan The Solopreneurs Guide To A Years Worth Of Blog Post Ideas In 60 Minutes And Creating Content That Hooks And Sells**

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Plan the content you'll share on each social network. Plan how you'll share your content. For every hour you write your content, spend 15 minutes sharing it. Share what you already know will be successful. Make sure your social media messages connect with at least one of these things: This message supports a cause my audience can get behind.

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A guide to writing a successful business plan—in just one hour A strong business plan greatly increases a business chance of success, especially in an economic environment in which more than 50 percent of businesses fail within three years. Your business plan can serve as a foundation for your successful business.

~~The One Hour Content Plan by Meera Kothand~~

The One Hour Content Plan. by Meera Kothand. Start by defining your target audience and understanding the change they want in their lives. Understand what will change for them after following your ideas. What are your readers going through? How do they feel? What do they think?

~~The One Hour Content Plan~~

The One Hour Content Plan 1. You never know what to write. 2. You chase after content trends. 3. Your content doesn't have a strong link to the products or services you offer.

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With the One Hour Content Plan, Meera makes a bold promise: After reading her book, you'll walk away with enough blog post ideas to last you an entire year, and on top of that, you'll generate all of these ideas in 60 minutes or less.

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~~The One Hour Content Plan — My WordPress Blog~~

Meera Kothand has created the one hour content plan to provide support and direction. Sure, actually writing the content takes longer than an hour but the plan itself gives you a way of outlining, scheduling, and assessing your content schedule as you go.

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Your content doesn't have a strong link to the products or services you offer: You're not sure how to create content to promote your products or services. If you're nodding yes to any of the above, The

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