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The New Supply Chain Agenda. By Reuben E. Sloane, J. Paul Dittmann and John T. Menzer. Harvard Business Press, 2010, 217 pages, \$35. Dave Blanchard. Aug 13, 2010. Subtitled "The Five Steps that Drive Real Value," this book appears to be aimed at companies that are still on the fence about the value of supply chain management. The five steps are ...

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that this begins with a superior supply chain, which then translates into economic value and hence shareholder value.

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