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The ABCs of Evaluation: Timeless Techniques for Program and Project Managers, Second Edition (Revised) John Boulmetis and Phyllis Dutwin This updated resource shows how to select participants for an evaluation and how to deal with multiple goals and objectives, including those of an organization, its staff, and the client.

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Book Review: The ABCs of Evaluation: Timeless Techniques for Program and Project Managers (2nd ed.), by John Boulmetis and Phyllis Dutwin. San Francisco: Jossey-Bass, 2005 Show all authors. Bianca E. Montrosse. Bianca E. Montrosse. University of North Carolina at Greensboro, P.O. Box 5367, Greensboro, NC 27435,

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[The ABCs of Evaluation: Timeless Techniques for Program ...](#)

The topic of evaluation can be a somewhat dry one but this book does a great job at giving useful information and being an easy read. The book also provides real world examples of concepts that the chapters cover in a manner that doesn't feel condescending. For a topic that I thought I was going to despise...

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The ABCs of Evaluation shows how to select participants for the evaluation and how to deal with multiple goals and objectives—including those of the organization, the staff, and the client. The authors illustrate the circumstances under which each evaluation model can be used, and offer tips on identifying data sources and collecting the data.

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The ABCs of Evaluation: Timeless Techniques for Program and Project Managers. This guide demystifies the process of evaluation by explaining the components of an evaluation design. It is designed to help program or project managers understand that they are an integral part of the evaluation process and a beneficiary of the results.

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This edition expands coverage of evaluation models and logic models. Written for any program type or setting, The ABCs of Evaluation shows how to select participants for the evaluation and how to deal with multiple goals and objectives—including those of the organization, the staff, and the client.

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