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"In 1996 John Kotter wrote Leading Change which looked at what people did to transform their organizations. Kotter introduced an 8-step change model for helping managers deal with transformational change.

Leading Change: Why Transformation Efforts Fail

John Kotter's highly regarded books 'Leading Change' (1995) and the follow-up 'The Heart Of Change' (2002) describe a popular and helpful model for understanding and managing change. Each stage acknowledges a key principle identified by Kotter relating to people's response and approach to change, and in which people see, feel and then change.

Leading Change Hardcover - Abridged, 1996

John Kotter, in his book Leading Change, cites globalization as a major force in driving change (Kotter, 1996, p. 10). Kotter takes the traditional differentiation of management versus leadership. Kotter has carefully chosen his title as Leading Change rather than managing change to provide a statement that leadership

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rather than management alone is needed to guide organizations through times of great change.

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Leading change. John P. Kotter, 1996, Harvard Business School Press, Boston, MA, <http://www.hbsp.harvard.edu>. 187 pages; \$24.95

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Thus, leading change is both absolutely essential and incredibly difficult. Perhaps nobody understands the anatomy of organizational change better than retired Harvard Business School professor John P. Kotter. This article, originally published in the spring of 1995, previewed Kotter's 1996 book Leading Change.

Leading Change (1996), by John P. Kotter - The 25 Most ...
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The 8-Step Process for Leading Change | Dr. John Kotter
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Why Transformation Efforts Fail - IPLS

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Leading Change (1996), by John P. Kotter. In business, change is perpetual and necessary. Companies that fail to adapt fail, period. So driving transformation is arguably the business leader's primary objective — and yet woefully few succeed.

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The 8-Step Process for Leading Change was cultivated from over four decades of Dr. Kotter's observations of countless leaders and organizations as they were trying to transform or execute their strategies. He identified and extracted the success factors and combined them into a methodology, the award-winning 8-Step Process for Leading Change.

Leading Change, With a New Preface by the Author: John P ...

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Leading change. John P. Kotter, 1996, Harvard Business ...

Kotter and Leading Change In his 1996 book, Leading Change, John P. Kotter discusses the rapid, significant changes that most business organizations have had to undergo in the last quarter-century in order to "keep pace" with competitors. While he acknowledges that this change

Leading Change - John Kotter

"Leading Change" provides a great overview of what it takes to effectively implement change in an organization. Kotter's eight step plan (create urgency, form coalitions, create a vision, communicate the vision, remove obstacles, short-term wins, build on change, and anchoring change) provides a perfect framework for leading and executing ...

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