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Since the 2000s, a rapidly expanding Muslim marketplace has offered faith-centred digital content produced by and aimed at Muslim women. In geopolitical events post 9/11, adoption of the term 'Muslim women', especially by younger generations, has grown in an act of supra-national identification with the Muslima – Muslim female community – that crosses race, ethnicity, sects and class.

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Reviews 'A major new study of creative labour. This is an important book that will become a classic in the field. Required reading for anyone interested in the nature, experience and quality of work in the media and cultural industries.' – Rosalind Gill, Professor of Social and Cultural Analysis, King's College London, UK 'This will be a model for others to emulate, in its clarity of ...

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Yet in the recent "turn to labor" in media and cultural studies, there has been little sustained consideration of unions.¹ The collective action and bargaining offered by unions are crucial in providing a means of limiting the problematic working conditions that, as a number of researchers have shown, are apparent in much media work, in spite of easy and flawed assumptions that the media ...

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Creative labour: media work in three cultural industries . Required reading; Chapter 2 'A model of good and bad work' (pp. 25-51).

Precarious Creativity: Global Media, Local Labor on JSTOR

Through its close analysis of key issues – such as tensions between commerce and creativity, the conditions and experiences of workers, alienation, autonomy, self-realization, emotional and affective labour, self-exploitation, and how possible it might be to produce 'good work' Creative Labour makes a major contribution to our understanding of the media, of work, and of social and ...

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What is it like to work in the media? Are media jobs more 'creative' than those in other sectors? To answer these questions, this book explores the creative industries, using a combination of original research and a synthesis of existing studies.

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