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The brand's style guide includes the company's mission statement, product details, typeface, logo variations, a color palette, and a separate set of guidelines just for advertisements. See the full brand guide here. Source: Issuu. 3. Ollo. Ollo is so into color and typography, it turned its style guide into a game.

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**21 Brand Style**

**Guide Examples for  
Visual Inspiration**

The answer is a well-maintained brand, thanks to a meticulous set of style guidelines. This guide for official Apple product retailers is just one example of how detail-oriented Apple is (in case you weren't already aware). With concise and detailed explanations on how to use just about every

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Apple asset,...

## **50 meticulous style guides every startup should see before ...**

Whichever way you shake it, the more examples the better when it comes to color in your brand style guide. Definitely include your core brand colors with hex codes and RGB values, but also consider adding useful shade variations and some on-

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trend examples of do's and don'ts.

## **How to Create a Brand Style Guide Like These Top Tech**

...

Look internally at possible common problems, and address those upfront in your style guide. For example, UNC—an elite and credible institution—called out a possible pitfall for writing in some hubris,

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right off the bat: “Don’t let pride come across as arrogance,” their style guide says.

## **Steal From These Style Guides. Your Content Will Thank You.**

Throughout this article, I’ll introduce 30 great examples of brand style guides, also called guidelines, brand books, or brand manuals. Marvel Style Guide Marvel makes



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## Company Style Guide Examples

design, prototyping,  
and collaboration  
easier for designers.

### **30 Brand Style Guide Examples to Inspire Yours - Laura Busche**

A style manual, or style guide, is a set of standards for the design of documents, website pages, signage, and any other form of other brand identifier. The reason for their existence is to

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ensure complete uniformity in style and formatting wherever the brand is used. They cover everything from how ...

## **12 magically meticulous design style guides | Creative Bloq**

A good example is the (now off-the-air) Meerkat Manor, a show that, through clever screenwriting and narration, turns a

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nature documentary into a soap opera full of intrigue, romance, and betrayal.

## **10 Examples of Great Brand Guidelines | Lucidpress**

19 Minimalist Style Guides. For those of you who don't know: a style guide outlines your brand ID. The colors, layout, tone, use case examples — the personality and

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execution of the brand. This is so other designers and can easily interrupt the look and feel of a brand and continue the brand strategy in a cohesive manner.

## **19 Minimalist Brand Style Guide Examples | Branding**

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More Specific Information that may be found in a style guide include: Your

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mission statement (the foundation of your content) Business background. Copy and tone of voice. Iconography. Photography. Patterns and textures. Employee badges/clothing.

## **Brand Style Guide — 3 Simple Examples of Powerful Brand ...**

Click here to see  
OntraPort.com's brand  
guidelines. The bold

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use of navy page dividers and large section numbers makes and easy use of referral for the team to use internally. With large examples of company logos, typography, icons, and more, OntraPort definitely set up for success.

## **36 Great Brand Guidelines Examples - Content Harmony**

Hand-picked collection

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of brand style guide examples, pattern libraries and design system for inspiration. Find all the best style guides in one place. Maintained by Saijo George, find me on Twitter or LinkedIn.

## **Brand Style Guide Examples, Hand- picked by Saijo George**

I'll offer some examples of how a design can be used in

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context, but hardly any of my projects need a guide the size of some of these. Generally, the bigger the company, the greater the need, because more people will want a say in how the design is implemented.

## **Brand identity style guide documents | Logo Design Love**

A brand style guide is a rulebook that explains how an organization



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presents itself to the world through its logo, font and color selections, photography and much more. Put another way, it's a reference tool that helps maintain consistency in what a brand looks, feels and sounds like.

## **How to create a brand style guide - 99designs**

A company style guide is an outline of how

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you will present and promote your company and build your brand. The guide encourages consistency in writing and design, which gives a connected and unified feel to your company's identity. It gives employees and clients a common understanding of the look and personality of your company. The style guide is often referred to within companies as the

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## **Create a Company Style Guide | QuickBooks**

A brand style guide is a holistic set of standards that defines your company's branding. It references grammar, tone, logo usage, colors, visuals, word usage, point of view, and more. A brand style guide references grammar, tone, logo usage,

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colors, visuals, point of view, says

@SashaLaFerte.

### **Style Guide: Writing for Your Brand**

The ValleyView Style Guide is a guide for individuals and departments preparing documentation for internal and external purposes consistent with the ValleyView corporate style. Note: This Style Guide does not apply to

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ValleyView's specialised publishing function. Topics are listed in alphabetical order.

## **STYLE GUIDE FOR COMPANY DOCUMENTATION**

Corporate Style Guide and Brand Guidelines ... When using "Control4" to refer to the company, which is named Control4 Corporation, Control4 may be used as a

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noun, and need not be followed with the circle R symbol. ... • The logo should not be recolored, redrawn, or used on a patterned background (see examples).

## **Corporate Style Guide and Brand Guidelines**

Every company out there should have brand guidelines (also known as a style guide). First things

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first... What are brand guidelines? Your brand guidelines specify everything that plays a role in the look and feel of your brand.

## **65+ Brand Guidelines Templates, Examples & Tips For**

...

The purpose of a brand style guide is to ensure your company is promoted in the most homogeneous way on

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all platforms. It creates an understanding among employees as to how the brand is portrayed and perceived.. A brand style guide, which is also known as a brand manual, brand standards, or brand guidelines, is a document shared in-house with the rest of your organization that describes what ...

**A Simple Brand Style**  
*Page 24/26*



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## **Guide—3 Examples of Easy-to-Use Brand**

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A style guide is a set of editing and formatting standards for use by students, researchers, journalists, and other writers. Also known as style manuals, stylebooks, and documentation guides, style guides are essential reference works for writers seeking publication, especially those who

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need to document their sources in footnotes , endnotes ...

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