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The 2012 Third-Party Logistics Study is based on over 2,250 responses from both shippers and logistics service providers in North America, Europe, Asia-Pacific and Latin America, as well as other locations throughout the world such as the Middle East and Australia.

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18 2012 16th annual THIRD-PARTY LOGISTICS study Figure 12: Shippers See Global 3PLs with Local 3PL Partners as Most Successful Shippers Based in Mature Markets 58% (with Operations in Emerging Markets) Shippers Based in Emerging Markets 51% 24% 22% 18% 27% Global 3PL Coordinating with a Locally Based 3PL Global 3PL Locally Based 3PL Source: 2012 16th Annual Third-Party Logistics Study low-cost products such as seeds and construction materials, but it's a challenge for these independent ...

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Third Party Logistics Outsourcing: An Exploratory Study of the Oil and Gas Industry in Nigeria Emah Patrick Etokudoh<sup>1</sup>, Mehrnaz Boolaky<sup>2</sup>, and Mridula Gungaphul<sup>3</sup> Abstract Not much has been researched in logistics outsourcing in the emerging countries, particularly in the oil and gas industry.

## **Third Party Logistics Outsourcing: An Exploratory Study of ...**

More and more shippers are embracing sustainability programs, and carriers and 3PLs are focusing on greening efforts to attract shippers, Langley said. The Third-Party Logistics Study found that public perception and cost savings are driving sustainability within logistics for shippers as well as their third-party logistics providers.

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Discovering and exploring 3PL trends, issues and opportunities is the overall objective of the 2012 Third-Party Logistics Study. A web-based survey, desk research, focus interviews and workshops provide a well-rounded, diverse sampling of attitudes, ideas and results experienced by 3PL users, non-users and 3PL providers.

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62019 23RD ANNUAL THIRD-PARTY LOGISTICS STUDY CURRENT STATE OF THE 3PL MARKET A solid economy, tightening capacity and high consumer expectations are creating a strong operating environment for third-party logistics providers as shippers engage outside resources to meet stringent delivery deadlines and boost customer satisfaction.

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Third party logistics ... Liping W. (2012)

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2019 Third-Party Logistics Study: The State of Logistics Outsourcing The 2019 23rd Annual Third-Party Logistics (3PL) Study examines the global outsourced marketplace and leading trends for shippers and 3PLs in the logistics industry. By Infosys, Korn Ferry, Penske, PennState.

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3PL User Spending Patterns on Logistics and 3PL Services. According to this year's study results, 3PL users report an average of 50% of their total logistics expenditures are related to outsourcing. This compares with an average of 36% reported last year and 44% reported in the previous year.

## **2016 Third-Party Logistics Study**

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The Third Party Logistics Study Indicates

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“Working With the Enemy” Is Profitable and Acceptable. There is a negative connotation behind working with competitors in logistics, but past years have revealed collaboration, even working with competitors, can help to drive logistics costs down.

## **21st Third Party Logistics Study Shows Increased Use of ...**

Third party logistics (3PL) in Zhengzhou has also been experiencing industrial boom during the past few years. As a transit and tourist center of Henan Province and central China, Zhengzhou is the center of Henan cuisine. Dennis, a regional retail chain.

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